

TWICE Retreat
June 11, 2003
Hosted by Kent ISD, Grand Rapids

9:00 AM Called to order by President Arnie Comer
Board members present: Terry Harrington, Mike Maison, Arnie Comer, Jerry Allen, Sue Porter, Eric Packer, Mike Richardson, Deb Glasgow, Diane Zoellmer, Janine Lim, Wanita Kampmueller
Absent: Sue Schwartz

Election Results:

11 of 32 members voted.
Board members elected for 2-year term are
Janine Lim, Sue Porter, Sue Schwartz, Mike Richardson

Intros, Announcements, Updates

Deb Glasgow: The JA group in Midland is connecting to Bulgaria via distance. Students will share examples of products and programs with each other. Last year they connected with Liverpool. Deb shared information about the setup and connection. They will connect through the Netherlands.

Mike Richardson- Students connected to Finland ISDN to IP

Mike Maison- 1) Participated in T.I.E.s program with Minnesota a prototype for public TV called "TV by Girls". 2) Connected with video production programs in Oklahoma. They had a discussion and showed one of their Public Service Announcements (PSA). The students are still emailing.

Terry- IOWA Public TV has career connections at no cost.

A free program for high school- Lake County Indiana Waste Management, Largest Education department, and facilitator is Rita.

It was recommended that once per month the board writes an announcement for the list serve about a videoconference experience or opportunity. Arnie volunteered to write the first posting in September.

Encourage Regular Member and Associate members to sign-up on the TWICE list serve.

Membership benefits and communication:

- TWICE videotape of videoconferencing experiences
- Membership directory on the web
- Post a question
- Model video conferencing excellence

It was recommended that TWICE board members do a face-to-face presentation explaining the benefits of TWICE to the REMC directors. Arnie and Wanita volunteered to do a presentation.

There was a discussion about the MDE presentations. Question was raised: Should TWICE get involved?

- Recommend that MDE set a specific time each month for updates.
- TWICE can help with connections and organization of the MDE videoconferences and those set by other organizations.
- TWICE could help with presentation techniques to improve delivery and interaction. Conduct workshops on how to host a meeting via distance.
- Invite MDE folks in to meet with the TWICE board and discuss the ways we could work together.

The TCOM (Telecommunication Consortium of Michigan) bridge is located in Cass City. VSPAN manages the bridge.

Goal: Connect every ISD via distance

Suggestion: Write a letter to MDE include

- A map of the ISD connection
- Offer "how to host" support
- Recommend scheduling regular videoconference meeting dates.
- Note that the Michigan Technology Plans require that all schools, teachers, and students have increased access.

Plan of Action:

Arnie will write a letter of concerns and invite MDE representatives to meet with TWICE. (Janine Hurley was recommended as a contact.)

Jerry offered to do a map of ISDs with video conferencing equipment (question who is public and who is merit)

Read Across America Ideas and Changes (Deb and Diane)

Survey results (dated May 1, 2003) and Read Across America suggested changes were distributed.

Discussion and recommended changes:

- AM/PM choices instead of specific times
- Videoconferencing scheduling take place between the sites
- Be very clear about expectations of the teachers/contacts
- 3 days instead of 5 (Tuesday, Wednesday, Thursday / March 2-4)
- Once the match is done it is a done deal for TWICE and the contacts/teachers complete the project.
- Start with parameters on PacBell list Serve, TWICE list serve, and TWICE web page
- Publicity: put an article together for the newspaper, submit to RRA, MRA and NRA
- Videoconference with celebrities ie Johnathon Rann/Christopher Wright author of Michigan Chillers for 4-5 grade. Cheboygan, \$1,000 per day americanchillers.org
- Add a third person to the RRA committee to do the PR and celebrity contact.

Election of officers / one year term

President Arnie Comer

VP Janine Lim

Treasurer Terry Harrington

Secretary Wanita Kampmueller

TWICE conference presentation policy:

- TWICE will conduct video conferences including equipment and connections for the MACUL conference.
- TWICE will conduct presentations about videoconferencing for additional conferences.

Motion was made by Sue and seconded by Deb. Motion passed.

TWICE videotape recommendations

- Free to regular members
- Permission to copy for their districts
- Purchase additional copies on the web site
- Video stream on web site

MCODEC video conferencing content providers

Must present one video conference per month

Recommended PD for the providers

- Gerald R Ford Museum (note July 30th is President Ford's 90th birthday)
- MSU Museum – broad spectrum of topics
- Cranbrook Institute of Science – Bloomfield Hills – Contact person is Jeff

Reorganization of committees

Conducted a brainstorming and reflected on the past year resulting in the following committee structure and members.

Conference Committee (2)

Janine and Sue Porter

Projects (4)

Deb, Diane, Sue Schwartz

Field trips (2)

Janine and Jerry

Awards (2)

Diane and Sue Porter

PD / Providing Content (2)

How you do stuff

Mike Maison, Mike Richardson and Eric Packer

Communication and Membership (2 + Treasurer)

"visability" list serve

Deb, Terry and Sue Schwartz

Technical Issues / Map Bridges

Mike Maison, Mike Richardson and Eric Packer

Report from communication committee:

Friday the membership letter will be sent encouraging members to pay for 2003-2004

Monthly news on the web page and list serve sent the Monday after each board meeting. Each newsletter will feature a content provider. They will want help providing information for the newsletter.

Sue will write and post a suggested proposal to the REMC board for the three content providers. We are asked to respond to the letter.

Mike distributed the video tapes. If additional copies are needed contact Mike Maison. There was a request for CD version. Please wait until Terry has distributed the video to paid members before making a blanket distribution. Showing the video tape is OK.

Meeting was adjourned at 3:10

Thank you to Sue Porter for hosting the meeting.

Respectfully submitted by Wanita Kampmueller, Secretary